

# Professional Search Engine

## MARKETING SERVICES



Stop Rolling the Dice!

*Building a website isn't enough!*

**YOU MUST MARKET ONLINE!**

### SEO BRONZE

**\$395**

- SEO Discovery 30 Minutes
- SEO Checklist
- Keyword Selection and Optimization
- Pages Optimized: 2
- Descriptive Site Map
- Directory Submissions

### SEO SILVER

**\$995**

*includes previous plus*

- SEO Discovery 1 Hour
- Pages Optimized: 5
- Statistic Analysis
- XML Site Map
- Keyword Ranking Report

### Search Statistics

- 2 Billion Google Searches / SECOND
- 3 Million Orders per SECOND
- 35% US Ad Budget goes to SEO
- 215 Million US Internet Users
- 1.2 Billion Internet Users World Wide

*Source Interworldstats.com*

### Internet Impact

- Help Expand & Grow 58%
- Become More Profitable 51%
- Helped Reduce Cost 49%
- Relies on Internet to Service 15%

*Source AC Nielson*



Customers **LOST** trying to find your site?

### SEO GOLD

**\$1795**

*includes previous plus*

- SEO Discovery 2 Hours
- Pages Optimized: 10
- Initial Placement Report
- Google Product Search Map
- Incoming Link Report

### SEO PLATINUM

**\$2495**

*includes previous plus*

- SEO Discovery 4 Hours
- Pages Optimized: 15
- Keyword Density Report
- Professional Press Release Distribution
- PRWeb Distribution

With the explosion of the Internet as the main stream marketing medium, a fundamental question company's have today is, "How can Internet marketing or other technologies help my business compete and succeed in the local, national or international marketplaces?"

The implications and opportunities for businesses are now a reality: **effective search engine optimization boosts business over the Internet.** The Internet as a research and buying tool is unprecedented and growing – turning Internet "hits" into customers!



# Build it and they will come?

## Don't bank on it...

Search Engines like Google, Yahoo, and MSN change how their "robots" review web pages, metatags, keyword density and content because they must validate the accuracy of search results. Consequently, YOUR website and marketing practices also have to change! You can't simply build a website and wait - THEY CAN'T FIND YOU!

**Internet Office** has invested heavily in Search Engine Optimization, Internet Marketing and our CMS tools. We have researched major search engine requirements, ranking algorithms and even SEO competitors - resulting in four powerful packages below that best meet your marketing goals and customer geo-demographics targets.

**Let us market your site and they WILL find you!**

Services	SEO Bronze	SEO Silver	SEO Gold	SEO Platinum
SEO Checklist / Getting Started	yes	yes	yes	yes
SEO Discovery & Business Review	30 min	1 hour	2 hour	4 hours
Internal Keyword Research	no	yes	yes	yes
Competitive Analysis	no	no	yes	yes
Statistic Analysis	no	yes	yes	yes
Content Analysis	2	5	10	15
Optimize Pages	2	5	10	15
Descriptive Site Map Creation	yes	yes	yes	yes
XML Site Map & Submission	no	Google	Google, Yahoo	Google, Yahoo
Search Engine submission	3 TOP	5 TOP	5 TOP + 40	5 TOP + 90
Directory Submissions	2	5	10	15
Link Exchange Page Creation	no	no	yes	yes
Search Engine Ranking Reports	no	every 3 mos.	every 2 mos.	every month
SEO Keyword Density Report	no	no	no	yes
Web Site Traffic Report	yes	yes	yes	yes
Initial Placement Report	no	no	yes	yes
Incoming Links Report	no	no	yes	yes
IO Client List	no	yes	yes	yes
Expected Search Engine Ranking	n/a	top 20	top 20	top 10
Estimated Keywords Ranked	n/a	3	5	10
Press Release Writing	0	0	1	1
Press Release Free Submission	1	2	5	10
Press Release Paid Submission	0	1	2	PRWeb
Google Product Search Map	no	no	yes	yes
Google Analytics	no	yes	yes	yes
Google Adwords Setup	no	no	no	yes
Setup Fee	\$395	\$995	\$1795	\$2495
Monthly Fee	\$34.95	\$99.95	\$179.95	\$329.95

Call Now!  
**239.430.2896**

or sign up at [www.internetoffice.biz/seo](http://www.internetoffice.biz/seo)

*"SEO is not doing ONE thing well,  
it's consistently doing MANY things better!"*

Make your Office of 5 an Army of **50!**